



We Amalgamate Art And Science To Solve
All Your IT Concerns





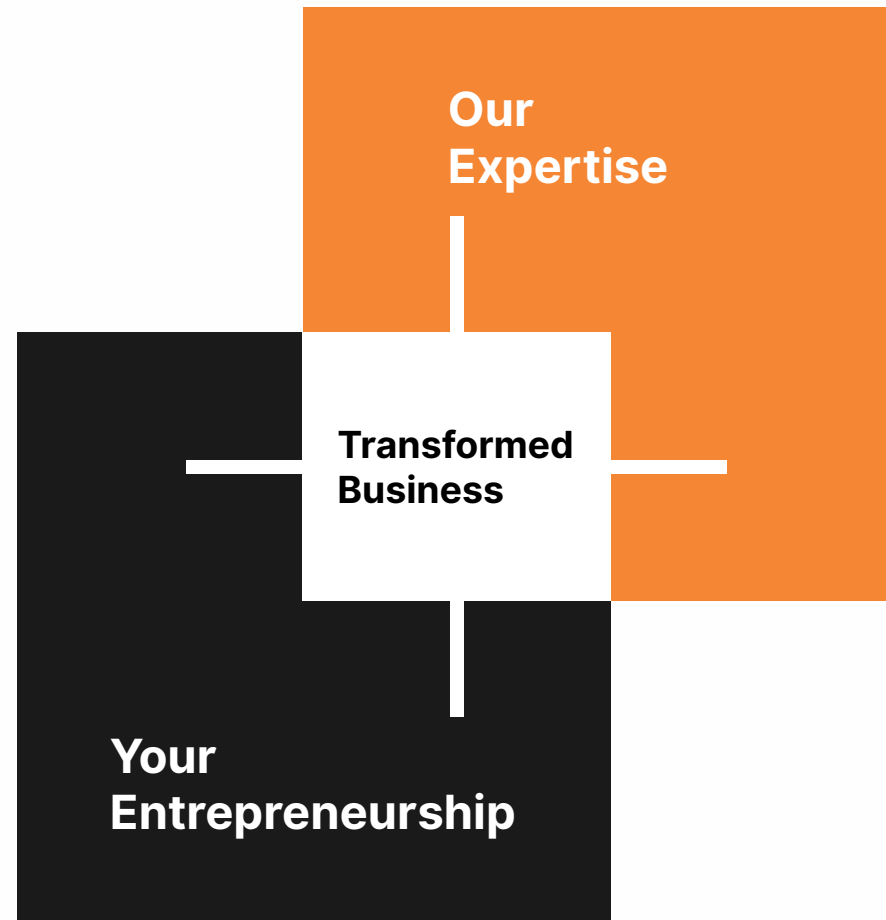
Different
THINKERS

OUR MISSION

Our mission is to make sure that technology always works for you. We want to be the IT Solution Provider that you can always rely on. We're here to give a boost to your business through structured IT support, Branding, Digital Marketing & Business Process Standardization with best-in-class alignment with industry standards.

OUR VISSION

Support Businesses to increase their visibility against their competitors through our expertise, thereby creating an impact on the Economy and leaving a footprint of success.



Who **we are** & What **we do?**

We're a team of thinkers, doers, and creators who are always looking for new and better ways to solve your IT problems. Our team sees the world a little differently than most. Where others see challenges, our squad sees opportunities. We're always looking for new and innovative ways to solve problems, constantly pushing ourselves to be better and to do more. We're not afraid to take risks. We're not afraid to think outside the box. We're not afraid to fail. Because we know that it's only through taking risks and failing that we can truly succeed.

Teknokrat ADVANTAGE

Process Expertise

- Structured Work Processes
- Workflows Designed To Accommodate Process Improvement Changes
- Business Insights And Grounded Transaction Data To Provide Clients With A “Voice Of The Customer”

Best Practices

- Proprietary Performance Management And Online Tools
- Unsurpassed Electronic Message Management
- Best In Class Call Evaluation And Quality Program

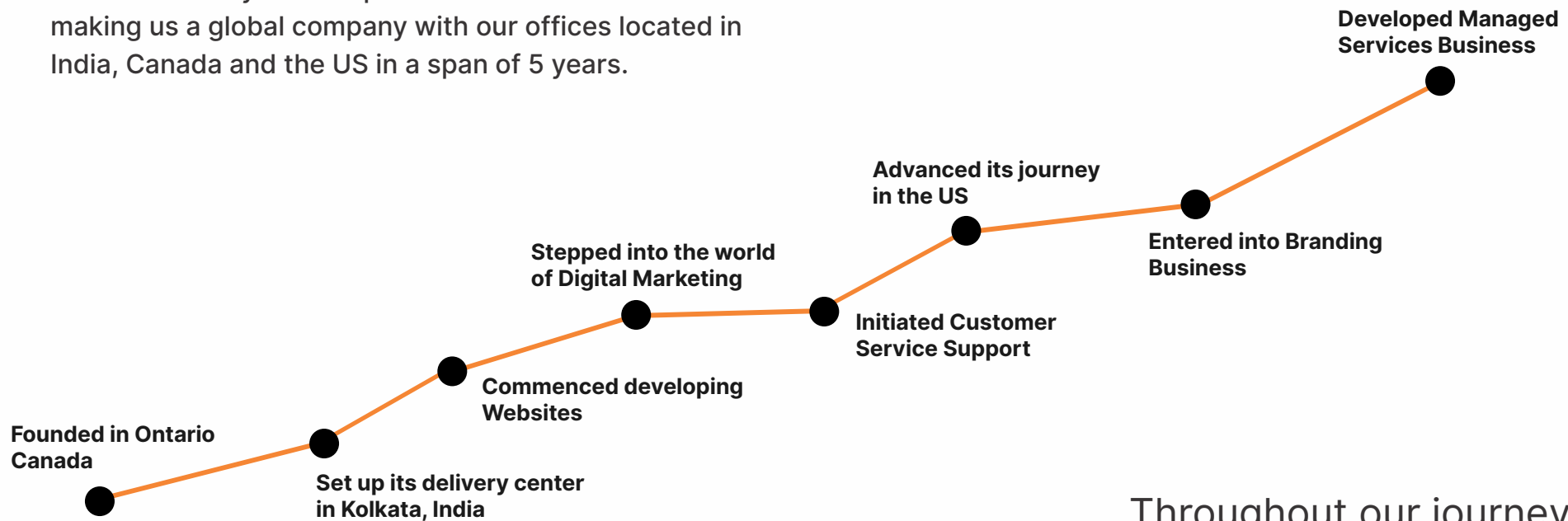
Infrastructure

- Scalable, Expansion Ready
- Robust Systems
- Reliable
- State Of The Art Communication
- Short Uptime For Readiness



OUR JOURNEY SO FAR..

It's been quite a journey. We started out small, with big dreams and even bigger ambitions. We were young and naive, but we had the drive to succeed. We worked day and night, and slowly but surely, we started to make a name for ourselves. Our company started to grow. And now, we're a leading IT Solutions provider operating across the globe with a team of dedicated professionals who are passionate about what they do. Our perseverance has resulted in making us a global company with our offices located in India, Canada and the US in a span of 5 years.



Throughout our journey
we have served more than
300+ clients across the globe



WE CONNECT

ALL YOUR

SOCIAL MEDIA

OUR
SERVICES

DIGITAL MARKETING

The internet is a vast and wonderful place, and digital marketing is its beating heart. As a company providing IT solutions, we help our clients navigate the ever-changing landscape of the internet and ensure that their message is heard loud and clear. We are the wizards of SEO, the masters of social media, and the keepers of the digital flame and we are here to transform your digital game.

Teknokraft offers customized digital marketing solutions for your brand to stand out in the crowd. We amalgamate creativity, technology and strategies to help you grab the attention of the audience. Your vision with our unique ideas and execution can help you build a digital empire by conquering the minds and hearts of your target audience.

Your business can grow multiple times in this digitally progressive world with the application of relevant digital technologies. So, in order to flourish your enterprise in this technologically driven era, it is imperative for you to have a strong digital presence. And we can help you reach there!

What is included in **DIGITAL MARKETING?**

✓ **Social Media Marketing**

Here at Teknokraft, we understand that social media is constantly changing and evolving, which is why we always stay up-to-date on the latest trends and best practices. We'll work with you to create a custom social media strategy that will help you attain a successful terminus.

✓ **SEO / PPC**

The team of Teknokraft is like a group of highly trained ninjas. They are experts in their field and know how to get your website to the top of the search engine rankings through SEO and PPC. With their help, you can be sure that your website will be seen by more people and that you will get more traffic.

✓ **Email Marketing**

Email marketing is a great way to nurture leads and build relationships with customers. And like a garden, it takes time, effort, and knowledge to grow. But with the help of Teknokraft, you can create a beautiful campaign that will blossom into success.

✓ **Lead Generation**

Whether you're looking for help with market research, lead capture, or lead conversion, we can tailor a solution that fits your needs. We're not your average lead generation company; we're a team of creative professionals who are passionate about helping businesses grow.

✓ **Chatbot Marketing**

Businesses can gain multiple benefits from chatbot marketing. They can save time and money by using chatbots to reach out to their target audience. Additionally, chatbots can be used to collect customer data and feedback, which can be used to improve the customer experience.

Activities That We Do On

SOCIAL MEDIA PLATFORMS



**Image / Video / GIF
Creations**



**Quiz / Polls
Creations**



Offers & Discounts



Event Creations



In-Stream Ad



Campaign Creation



Tweeter Ad



Social Media Advertising



Facebook



Twitter



YouTube



Instagram



Pinterest



WhatsApp



LinkedIn



Tumblr

SOFTWARE DEVELOPMENT

In this technologically advanced age, Software Development impacts almost all the essential facets of our lives. Individuals, Startups and Big Companies count on adequate software to automate their processes thereby making the processed, efficient and cutting costs.

When you partner with us, you can be rest assured that your software development project is in good hands. We have a proven track record of delivering quality results on time and on budget. We use the latest tools, technologies and process-oriented approach to deliver cutting-edge solutions that are reliable and scalable.

Our software development services can help you:

- Increase efficiency and productivity
- Streamline your business processes
- Reduce costs
- Improve customer satisfaction

Platforms / Technology we work on:

Python, React, HTML, JQuery, JAVA Script, .Net, PHP
C, C++, WordPress, Woo-Commerce, Bootstrap
Shopify, WIX, etc.



We don't just design software and apps
we design beautiful experiences.

WEBSITE Development

Websites Beyond Good Aesthetics

We design websites that are not only easy to the eyes but also user-responsive and generate a ton of traffic.

Websites are the doorway to your business and have the major responsibility on their shoulders of building an incredible first impression. We as a team are here to help you have a great website that translates into a lasting impression with great aesthetics and an immersive user experience.

Our approach to website development is unique and fresh. With a team filled with young minds as well as experienced professionals, we bring in avant-garde designs with a dash of classic scoop that helps your website to have an edge in the market.

e-COMMERCE Development

Get an e-Commerce website that works like a charm

Shoppers have upgraded themselves and online purchasing is in vogue. We have witnessed steep growth in the e-commerce segment in recent times, owing to our fastpaced lifestyle and social distancing. It is a very wise thought to advance into this segment now for selling objectives.

To quench the thirst of online shoppers, we deliver a unique and beneficial online shopping experience. Our team is equipped with the best web developers to construct bespoke websites for your business.

From professional and sophisticated to fun and quirky, we are a hub of ideation, empowering your internet existence through alluring e-commerce websites.

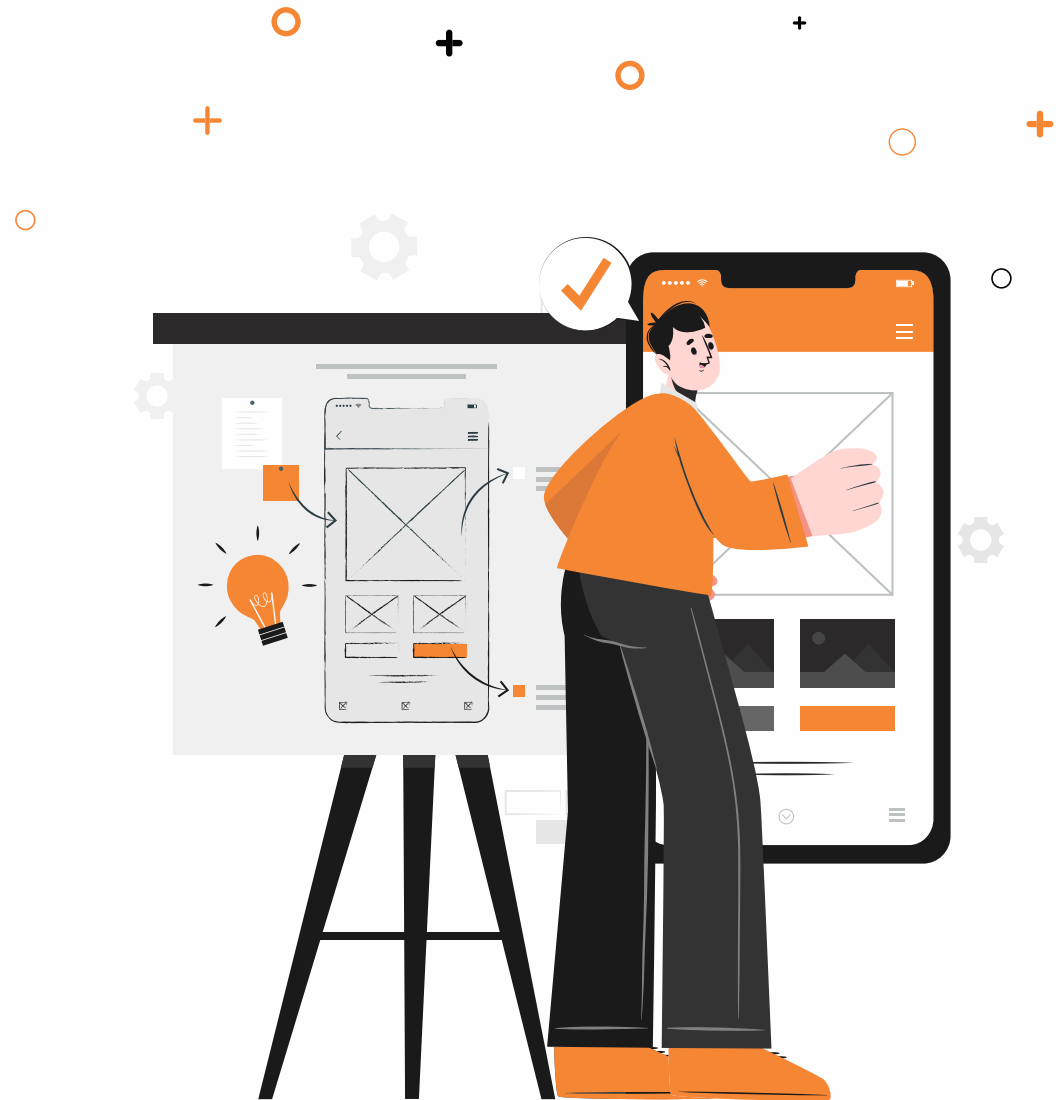
APP DEVELOPMENT

Advancing your business into mobile channels can work like a wonder for your company. Mobile apps make your creations, services and information readily accessible to your prospective customers. We use advanced technology to build user-friendly and aesthetically pleasing mobile apps and develop a platform for you to connect with your consumers and do business.

The main purpose of an app is to make life easier for its users. In this age of digital advancement, people rely heavily on mobile apps to access information. You can rely on Teknokraft to access unbelievable user-friendly app development services that will make the journey of your business easier.

We specialize in

- Android App Development Services
- iOS App Development Services
- Desktop Applications



BRANDING

Branding is the art of making your customers fall in love with your company. It's the science of creating a relationship between your customers and your business that's built on trust and loyalty. And just like in any relationship, the key to a lasting bond is communication. You have to be able to talk to your customers and understand their needs to create a story that they want to be a part of. You should be able to show that you're the best option for them and that you're always working to make their experience better.

As a branding company, we help you know your audience and build a strong identity.

- We're like a megaphone for businesses, amplifying their message and helping them reach a wider audience.
- We're like a mirror, reflecting back to customers and presenting to them as a reliable brand.
- And finally, we're like a compass, guiding businesses in the right direction and helping them navigate the ever-changing landscape of the digital marketplace.



BUSINESS PROCESS OUTSOURCING(BPO)

Business Process Outsourcing (BPO) is like having a team of highly skilled virtual assistants at your beck and call. It's like having an army of individuals working tirelessly behind the scenes to keep your business running smoothly. In today's fast-paced, global economy, businesses need to move quickly and efficiently. They should be able to adapt to changes in the market and keep up with the competition. That's where business process outsourcing comes in. BPO allows businesses to focus on their core competencies and outsource non-core tasks to experts. This frees up time and resources so businesses can focus on what they do best. **Our BPO services include -**

- Customer Service Support (Call Center Support)
- Finance & Accounting BPO
- Procure 2 Pay (Accounts Payable, etc.)
- Order 2 Cash (Accounts Receivables, etc.)
- Record 2 Report (General Ledger Accounting)
- Payroll Accounting
- Fixed Asset Accounting



MANAGED SERVICES

Managed services provide a comprehensive approach to managing a business's IT infrastructure, from managing security and data backups to providing technical support and maintenance. We provide comprehensive services to ensure that your IT environment is constantly monitored and maintained, while also providing the necessary security protocols to protect your data.

- Outsourced IT
- Computer & Data Security
- Cyber Security
- Backup & Disaster Recovery
- Firewall
- Cloud
- Network Support
- File Sync & Share
- Email & Communication

"We take care of the details so you can focus on growing your business !!!"



Our working **PROCESS**





The list of the industries that we have served is endless...

- ✓ Insurance
- ✓ Real Estate
- ✓ Publishing
- ✓ Energy
- ✓ Banking
- ✓ Technology
- ✓ Manufacturing
- ✓ Healthcare
- ✓ Education
- ✓ Hospitality
- ✓ Retail
- ✓ Fashion



Our WORKS

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Let's catch up for a
COFFEE
and have a chat..



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